Rotterdam School of Management Erasmus University

Impact of science

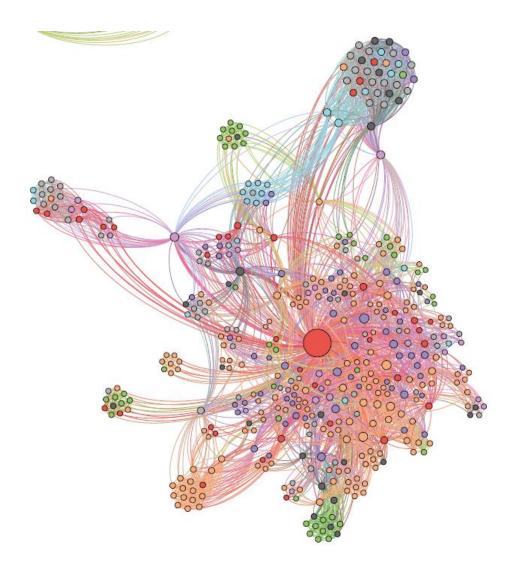
Daan Stam, Professor of leadership for innovation & Dean of engagement and partnerships



RSM - a force for positive change

Impressive analysis!

RSM



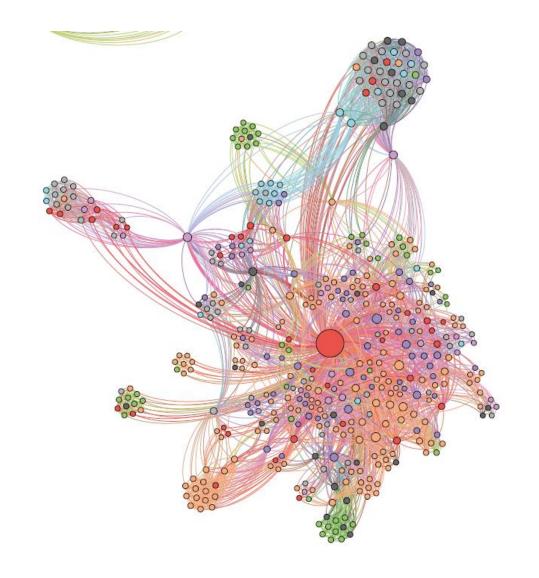
Kleur	Type organisatie	Percentage van het netwerk
	Toeleveranciers	34
	Primair producenten	14
	Ondernemingen actief in handel en/of verwerking van tuinbouwproducten	10
	Brancheorganisaties (incl. gewascoöperaties)	11
	Publiek-private organisaties	5
	Publieke organisaties (anders dan kennisinstellingen)	6
	Kennisinstellingen	6
	Overig	14
	Totaal	100

Eigenschappen netwerk cumulatief	2013	2014	2015	2016	2017	2018	2019	2020	2021
Netwerk diameter	6	8	7	7	6	5	5	5	5
Gemiddelde afstand tussen twee partijen	2.3	2.8	2,9	2,6	2,6	2,3	2,3	2,2	2,3
Gemiddeld aantal partijen waarmee een partij verbonden is	3,1	4,8	5,6	9,2	10,4	16,7	18,9	20,4	20,4

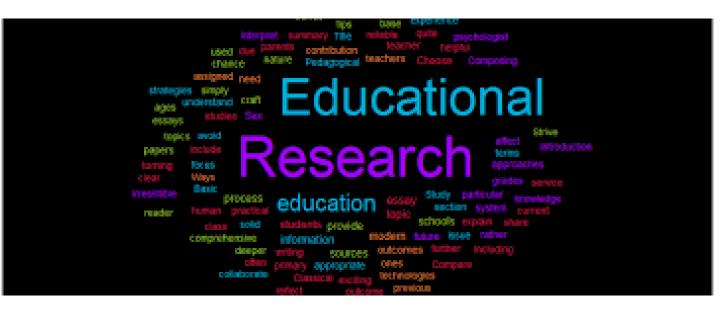
Three issues from a business school perspective

- 1. Multidisciplinarity (management)
- 2. Research or knowledge generation
- 3. Collaborative Competitions

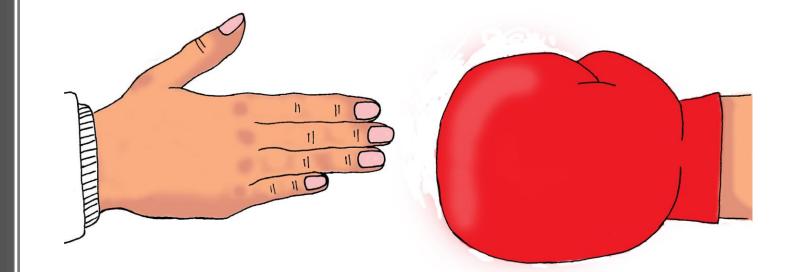
Multidisciplinary work and the lack of management



What's in a name: research or knowledge generation



Collaborative competitions



Congratulations!

Have fun!