# GreenTech GLOBAL / AMSTERDAM

IMPACT by T&U through SYNERGY for a FOOD SECURE, CIRCULAR, CLIMATE NEUTRAL, SUSTAINABLE & LOCAL Horticulture

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A CLIMATE NEUTRAL HORTICULTURE







11-13 JUNI 2024

3 FUTURE VISION SESSIONS

TASTY & HEALTHY
HORTICULTURE

1

A FOOD SECURE AND CIRCULAR HORTICULTURE



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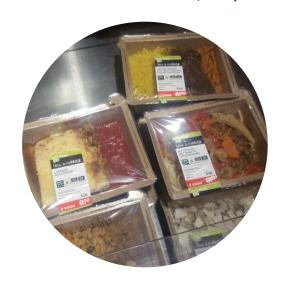
**VISION STAGE** 



#### Wrap it or waste it

A prisoner's dilemma

June 11<sup>th</sup> 2024, Ulphard Thoden van Velzen







#### 3 planetary crises

- Climate change
- Pollution of our planet with persistent chemicals and plastics
- Loss of biodiversity

- We exceed the planetary boundaries
  - Use of fossil resources (energy / materials)
  - Overfishing, land use...
    - Global use and disposal of plastic articles



#### Proposed Packaging & Packaging Waste regulation

- Packages should be reusable and/or recyclable in 2030
- Use of compounds of high concern should be restricted further
- Recycled content targets in new packages
- Reduction targets for packaging waste on national levels
- Packages should be minimal (empty space minimised)
- Reuse targets for several packaging formats
- Bans for several plastic packaging formats
  - All fresh fruit & vegetable packages < 1.5 kg</li>





#### Likely consequences

■ If the definition of "plastic" in only the Netherlands remains the same is in the Dutch SUP regulation, then:



#### Indirect consequences

- Less plastic usage
  - But will it also result in less microplastics?
- Less sales of fresh products in supermarkets
  - More unpacked produce
    - Higher spoilage rates -> more CO<sub>2</sub>
- More paper & board -> more CO<sub>2</sub> emissions

Fairly certain

Certain

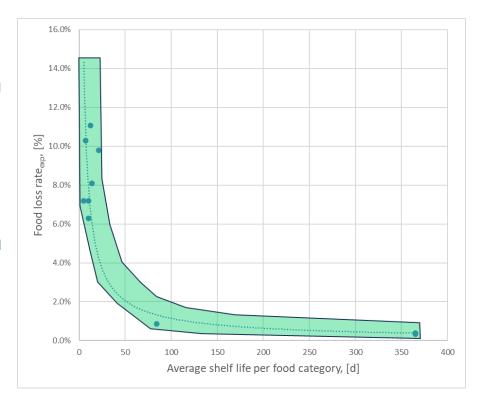
Uncertain



### Unpacked = in most cases more $CO_2$ emissions

 Reciprocal relationship between Food loss rate and average shelf life

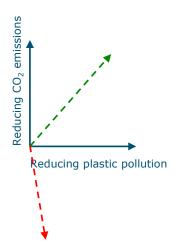
 Most food products cause much more CO<sub>2</sub> emissions than packages





#### Sustainability has many dimensions

Reduce plastics where there are no hidden consequences



- Be careful to abolish all plastic packages
  - Might worsen climate change
  - Regrettable replacements are worse than plastics
  - Indirect social consequences



#### Last amendment of the PPWR

The ban on the use of plastic packages for fruits and vegetables <</li>
 1.5 kg is maintained for the whole EU

- However, if food companies can prove that the use of plastic is essential to avoid a list of adversities, they can ask for an exemption
  - More food waste, more loss
  - Food safety issues



#### If this indeed holds up then

PPWR is expected to be signed by the EC in the autumn of 2024 and hence will be effective in 18 months from then (spring 2026)

#### But beware:

- national governments can decide to add more restrictive clauses to their national laws
- We do not know how you can apply for exemption (and save your business) and how much prove you must provide



## Thank you

Proceed prudently





